

APRIL 23, 2025

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Masterclass on
**Navigating
Disruption**



**WOBİ PRESENTS THE
EXCLUSIVE MASTERCLASS ON**

NAVIGATING DISRUPTION *with*

PATRICK LEDDIN

*Authority on leadership and
culture and bestselling author*

In this masterclass you will learn:

- Develop a proactive mindset to anticipate, embrace, and leverage disruption as a catalyst for growth rather than a threat
- Learn how to recognize emerging trends, identify strategic opportunities, and position your organization for long-term success
- Foster a culture of agility and innovation that enables teams to pivot, experiment, and thrive amid disruption



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ABOUT

Patrick Leddin

Authority on leadership and culture and bestselling author

A renowned authority on leadership and culture and a bestselling author, Patrick Leddin helps leaders not only confront disruption but also leverage it to build innovative, resilient, and high-performing teams and organizations. He has extensive hands-on leadership experience and a unique background that spans military service as a U.S. Army Airborne Ranger infantry officer, corporate consulting as a senior business consultant at KPMG, and academia as a professor of Corporate Strategy, Negotiation, and Crisis Leadership at Vanderbilt University. He is also the co-founder of Wedgewood Consulting Group and Leddin Group, and currently serves as Leadership and Culture Practice Leader at FranklinCovey.

Leddin is the author of *The Five-Week Leadership Challenge*, a Wall Street Journal bestseller, and co-author, alongside James Patterson, of the upcoming book *Disrupt Everything!*.



“Disruption doesn’t always mean tearing things down. Sometimes, it’s about quitting the old ways of doing things to make space for something more powerful and more effective.”

Patrick Leddin



WEDNESDAY, APRIL 23RD



90 min

(60 minutes keynote + 30 minutes Q&A)

NAVIGATING DISRUPTION

- The 5 roles of disruption: Keys to understanding your role in navigating change, leading through uncertainty, and driving lasting growth
- The anatomy of a disruptor: The behaviors that set successful disruptors apart, and how to leverage them to turn challenges into opportunities
- Real-world, actionable examples of leaders and organizations that have transformed disruption into meaningful, lasting impact
- Practical strategies for navigating disruption, fostering innovation, and achieving extraordinary results



BENEFITS



Access to the Masterclass with Patrick Leddin



Access to the event recordings for 30 days



Opportunity to send questions and have them answered by Patrick Leddin during the session



Signed diploma of completion



Executive summary with the event highlights