

**JUNE 27, 2024**

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**Masterclass on  
Talent**



**WOBİ PRESENTS THE  
EXCLUSIVE MASTERCLASS ON**

**TALENT** *with*

**ELIZABETH  
DUNN**

*Leading happiness and well-being  
researcher at the University of British  
Columbia*

**In this masterclass you will learn:**

- Develop strategies for enhancing happiness in your teams through a better understanding of emotions and social connection
- Understand why strong personal connections are a key resource for companies, and discover how to build them
- Learn how to integrate AI with a human-centric approach, by ensuring technology acts as a complement rather than a replacement for the human touch



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ABOUT

# Elizabeth Dunn

*Leading happiness and well-being researcher at the University of British Columbia*

Dr. Elizabeth Dunn is a distinguished professor of Psychology at the University of British Columbia and a leading expert on the study of how time, money, and technology shape human happiness.

Her experimental research has not only been published in top-tier journals, including three articles in Science, but also widely featured in international media like The New York Times, The Atlantic, and CNN. She is also the co-author of the acclaimed book *Happy Money: The Science of Happier Spending*, which has been recognized by the Washington Post as essential reading for leaders.



*"If we want to find joy in giving to others, then there's a few sort of key ingredients that really seem to make a difference in turning good deeds into good feelings. The first one is connection. Second one is impact. And finally, there's choice."*

Elizabeth Dunn



THURSDAY, JUNE 27<sup>th</sup>



**90 min**

(60 minutes keynote + 30 minutes Q&A)

## TALENT

- How we can increase employee happiness in a time of ever-changing workplace structures
- Science-backed strategies for creating strong workplace connections and why these are an enduring resource for the organization, especially in more difficult times
- How artificial interactions affects our feelings of happiness and social connection
- How to balance technology and the human touch, an essential skill for organizations incorporating AI tools in their strategy



## BENEFITS



Access to the Masterclass with Elizabeth Dunn



Access to the event recordings for 30 days



Opportunity to send questions and have them answered by Elizabeth Dunn during the session



Signed diploma of completion



Executive summary with the event highlights