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# Masterclass on Talent Strategy



## ON DEMAND

**WOBI PRESENTS  
THE EXCLUSIVE  
MASTERCLASS ON**

TALENT STRATEGY with

**LYNDA  
GRATTON**

LONDON BUSINESS SCHOOL  
PROFESSOR AND EXPERT ON  
THE FUTURE OF WORK



### **IN THIS MASTERCLASS YOU WILL LEARN:**

- Understand and engage your teams to establish productive working relationships
- The future of recruiting and retaining the right talent in a post pandemic world
- The macro trends that will impact the success of your talent strategy

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## ABOUT

# LYNDA GRATTON

London Business School professor and expert on  
the future of work

**Lynda Gratton** is a Professor of Management Practice at London Business School where she directs 'Human Resource Strategy in Transforming Companies' – considered the world's leading program on human resources. Over the last 20 years **Gratton** has helped companies all over the world prepare for the future of work, while writing extensively about the interface between people and organizations. Among her eight books are *The Shift*, *The 100-Year Life* and most recently *The New Long Life: A Framework for Flourishing in a Changing World*.

Since 2008 **Gratton** has led the Future of Work Research Consortium, the longest running and most advanced membership group anticipating how work is changing and what organisations must do differently to thrive in the years ahead. She is a Fellow of the World Economic Forum (WEF) and has chaired the WEF Council of Leadership. In 2017, **Gratton** became an Advisor for GoogleOrg's initiative to help people prepare for the changing nature of work.



*The mistake lies in trying to satisfy the needs  
of the present, forgetting the future*

**Lynda Gratton**



## MASTERCLASS SESSIONS

### SESSION 1

90 minutes

#### THE FUTURE OF TALENT

- The Trends that are shaping talent
- What it takes to win – the new skills agenda
- The evolution of career paths- the shift from a three stage to a multi-stage working life
- Preparing to meet the changing expectations of tomorrow's talent

### SESSION 2

90 minutes

#### CULTIVATING A PRODUCTIVE WORKPLACE

- What people want – balancing tangible and intangible assets
- Understanding the employee lifecycle
- Considering the build/buy/borrow options
- The importance of building the whole talent system

**3** **4.5** **DIGITAL**  
SESSIONS HOURS TOTAL MASTERCLASS



## MASTERCLASS SESSIONS

### SESSION 3

90 minutes

### A FRAMEWORK FOR FLOURISHING IN A CHANGING WORLD

- Redesigning work: how to make hybrid work
- Productive working – the importance of managing boundaries
- The crucial role of managers in the talent strategy
- The six crucial actions to take now

**3** **4.5** **DIGITAL**  
SESSIONS HOURS TOTAL MASTERCLASS



## BENEFITS

- **Full Access:** Access to the On Demand content for 30 days
- **Executive Summary:** Written overview of key learnings from each session
- **Multi-Language:** All sessions available in English, Spanish, Italian and Portuguese
- **Content:** 4,5 hours of content

## PRICES

INDIVIDUAL	GROUPS
249 <sup>USD</sup>	3 tickets 639 <sup>USD</sup>
	5 tickets 1,039 <sup>USD</sup>
	10 tickets 1,999 <sup>USD</sup>



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