

ON DEMAND

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Course on
Build an A-Team



**WOBI PRESENTS THE
EXCLUSIVE COURSE ON**

**BUILD
AN A-TEAM**
with

**WHITNEY
JOHNSON**

In this course you will learn:

- Learn how to drive corporate innovation through personal disruption
- Help the members of your team become innovative leaders
- Learn the tools for developing and retaining talented people on your team
- Discover the keys to keeping your team happy, committed, and innovative



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ABOUT

Whitney Johnson

One of the world's most influential management thinkers, Whitney Johnson is best known for her work in driving corporate innovation through personal interruption. Johnson developed her proprietary framework and diagnostics after co-founding the Disruptive Innovation Fund with Clayton Christensen of the Harvard Business School. This framework is complemented by a deep understanding of how executives create and destroy value, having spent nearly a decade as an equity analyst ranked by institutional investors on Wall Street.



ON DEMAND



6 hours

3 sessions (2 hrs/session)

BUILD AN A-TEAM

- A unique experience of digital learning
- Easy to follow through modules and lessons
- Assessment and reviews
- 100% Online course
- Get certified: diploma to be uploaded on your professional networks



AGENDA

MODULE 1. **CHESS NOT CHECKERS**

- Play to their strengths and lead them up the learning curve
- This is the S curve
- S curve and your team
- Measure what matters
- Leveraging the S curve
- Summary Module 1
- Quiz. Lessons learned: Module 1



AGENDA

MODULE 2. **THE SEVEN ACCELERANTS OF LEARNING AND GROWTH**

- Take the right risks
- Play to your strengths
- Impose thoughtful constraints
- Give failure its due
- Be discovery-driven
- Summary Module 2
- Quiz. Lessons learned: Module 2

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MODULE 3. **RECRUITING AND HIRING**

- Butte, Montana
- Why are you really hiring?
- Hire where others aren't
- The interview
- Summary Module 3
- Quiz. Lessons learned: Module 3



AGENDA

MODULE 4. **MANAGING THE HUNGRY NEW HIRE**

- Onboarding the newbie
- The first six months
- Right curve? Wrong curve?
- Summary Module 4
- Quiz. Lessons learned: Module 4

AGENDA

MODULE 5. **THE SWEET SPOT OF LEARNING**

- Friction and stretch assignments
- Impose constraints
- Keep them happy
- Summary Module 5
- Quiz. Lessons learned: Module 5



AGENDA

MODULE 6. **MANAGING A MASTER**

- Don't let talented employees go
- Bring them down to earth
- Sense the fear of failure
- Summary Module 6
- Quiz. Lessons learned: Module 6

AGENDA

MODULE 7. **LEAPING TO NEW CURVES**

- Come to their aid
- Sideways or backwards
- When you are at the top
- Summary Module 7
- Quiz. Lessons learned: Module 7



AGENDA

MODULE 8. **FINAL REMARKS**

- Final Remarks