



ON DEMAND

**WOBI PRESENTS THE
EXCLUSIVE MASTERCLASS ON
SELF-MANAGEMENT**
with
**MARSHALL
GOLDSMITH**

*THE WORLD'S LEADING
EXECUTIVE COACH*

In this masterclass you will learn:

- Align the choices, risks, and effort we make with an overarching purpose in our lives
- Close the gap between what we plan to achieve and what we actually get done
- Become a more effective leader and a more fulfilled person





ABOUT

Marshall Goldsmith

The world's leading executive coach

World-renowned business educator and coach, Dr. Marshall Goldsmith is the leading expert in leadership, ranked as the #1 Executive Coach in the World and a Top Ten Business Thinker for the past eight years. As an executive educator and coach, Marshall helps executives understand how our beliefs and the environments we operate in can trigger negative behaviors. Through simple and practical advice, he helps them achieve and sustain positive behavioral change to drive positive impact on their organization. Dr. Goldsmith has written or edited 51 books which include *What Got You Here Won't Get You There* and *Triggers* both recognized by Amazon as two of the Top 100 Leadership & Success Books Ever Written. His new bestseller, *The Earned Life*, is an Amazon Editor's Choice for Book of the Year So Far in 2022.



Successful people become great leaders when they learn to shift the focus from themselves to others.

Marshall Goldsmith



SESSION 1

1.5 hours

- Keys to becoming the people and organizations we want to become
- Practices to help achieve our goals: Presenting the Heroes Exercise and The Credibility Matrix
- Three keys to a great life: Ambitions, Aspirations and Actions
- The challenge of developing empathy in a leadership role
- Why are we ashamed to ask for help and support – and what we can do about it
- Key learnings to help you become a great coach to others



BENEFITS

- **Full Access:** Access to the On Demand content for 30 days
- **Executive Summary:** Written overview of key learnings from each session
- **Multi-Language:** All sessions available in English, Spanish and Italian
- **Content:** 1.5 hours of content

PRICES

INDIVIDUAL	GROUPS
249 ^{USD}	3 tickets 639 ^{USD}
	5 tickets 1,039 ^{USD}
	10 tickets 1,999 ^{USD}



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