



ON DEMAND

**WOB PRESENTS
THE EXCLUSIVE
MASTERCLASS ON**

TALENT
MANAGEMENT with
DAVE ULRICH

GLOBAL EXPERT IN LEADERSHIP
AND HUMAN RESOURCES
MANAGEMENT



**IN THIS MASTERCLASS
YOU WILL LEARN:**

- To face human capability challenges in the context of the global pandemic
- How to increase intangible market value of firms
- Recognizing and defining the four elements of human capability
- Keys and steps to implement a human capability plan in your organization



ABOUT DAVE ULRICH

Global expert in Leadership and Human Resources Management

A Professor at the Ross School of Business, University of Michigan, **Dave Ulrich** is considered the father of modern human resource management and one of the 50 most influential business thinkers in the world. He is the author and co-author of more than 30 books and 200 articles, and since he published his *Human Resource Management* in the 1990s, he has remained one of the key references to define new ways of seeing leadership, talent and human resources.

In addition, **Ulrich** is a partner in the RBL Group, a consultancy focused on helping leaders and their organizations make better use of the human resources they already have. He also sits on the board of directors for Herman Miller and Southern Virginia University.



The criteria for our future talent will not be who we have been previously or who we are now; it will be who our customer needs us to become. And as our customer changes, we must change the talent systems inside our company.

Dave Ulrich



MASTERCLASS SESSIONS

SESSION 1

2 hours

MOVING HUMAN CAPABILITY TO CENTER STAGE FOR BUSINESS SUCCESS

- Context challenges of the global pandemic, digital 4.0, social injustice, political toxicity, economic granularity
- Increasing intangible market value of firms to 50 to 85%
- The central role of culture

RECOGNIZING AND DEFINING THE FOUR ELEMENTS OF HUMAN CAPABILITY

- Talent (workforce, people, competence)
- Organization (workplace, culture, capability)
- Leadership (executive leaders, leaders at all levels, leadership capability)
- Human resources support (HR department, practices, people)

2 SESSIONS **4** HOURS TOTAL **DIGITAL** MASTERCLASS



MASTERCLASS SESSIONS

SESSION 2

2 hours

LEARN INNOVATIVE IDEAS, CASES, AND TOOLS FOR:

- Talent: 10 innovative talent practices to improve competence, commitment, and contribution
- Organization: 12 emerging organization capabilities and offer details on how to deliver the top priorities
- Leadership: 6 elements of creating a leadership brand and offer guidance on each of the six
- Human resource: 9 dimensions of an effective HR department and highlight which elements most deliver stakeholder value

PREPARING A SUSTAINABLE TRANSFORMATION PLAN FOR YOUR ORGANIZATION FOCUSED ON ORGANIZATION GUIDANCE SYSTEM

- How to access and use an Organization Guidance System to prioritize which human capability initiatives will have the most impact in your organization
- Creating a specific action plan for improving human capability in your organization

2

SESSIONS

4

HOURS TOTAL

DIGITAL

MASTERCLASS



BENEFITS

- **Full Access:** Access to the On Demand content for 30 days
- **Executive Summary:** Written overview of key learnings from each session
- **Multi-Language:** All sessions available in English, Spanish, Italian and Portuguese
- **Content:** 4 hours of content

PRICES

INDIVIDUAL	GROUPS
249 ^{USD}	3 tickets 639 ^{USD}
	5 tickets 1,039 ^{USD}
	10 tickets 1,999 ^{USD}



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