



ON DEMAND

**WOB PRESENTS
THE EXCLUSIVE
MASTERCLASS ON**

PERSONAL LEADERSHIP &
ORGANIZATIONAL CULTURE
with

ADAM GRANT

PIONEERING ORGANIZATIONAL
PSYCHOLOGIST AND ONE OF THE
WORLD'S MOST INFLUENTIAL
BUSINESS THOUGHT LEAD



**IN THIS MASTERCLASS
YOU WILL LEARN:**

- Achieve great results through developing your own personal leadership
- Become a successful leader by building an effective team-culture
- Unleash your originality as a leader by rethinking your assumptions
- Develop the skills needed to find strength in adverse situations



ABOUT ADAM GRANT

Pioneering organizational psychologist and one of the world's most influential business thought leaders

An organizational psychologist and Wharton's top-rated professor, **Adam Grant** is a deeply original thinker and one of today's most influential business advisors. Researching motivation and meaningful work, he has constructed pioneering studies on workplace dynamics, formulating unique ideas that are backed by data-driven management science and case studies.

Grant's insights have been developed into a quartet of blockbuster books: *Give and Take*, *Originals*, *Option B* and *Power Moves*. His latest book, *THINK AGAIN: The Power of Knowing What You Don't Know*, will be released in February 2021. His highly-rational approach is valued by organizations who want help figuring out whom to hire, how to keep employees motivated, and how to build a healthy workplace culture.

He has worked with some of the world's top organizations, including Google, the NBA, the Gates Foundation, Disney Pixar, and the World Economic Forum, where he has been honored as a Young Global Leader.



Highly successful people have three things in common: motivation, ability, and opportunity

Adam Grant



MASTERCLASS SESSIONS

SESSION 1

1 hour

BUILDING A CULTURE FOR HIGH PERFORMANCE

- Why the highest-performing organizations are the ones that embrace an ethos of knowledge sharing, helping, and mentoring
- How to improve practices around selection and hiring, recognition and rewards, and collaboration and coordination
- Why success is increasingly dependent on how we interact with others

SESSION 2

1 hour

UNLEASHING ORIGINAL THINKING

- How to build cultures that welcome diverse perspectives and honest feedback
- What it takes to champion new ideas and fight groupthink
- Steps leaders can take to build cultures that welcome dissent

4
SESSIONS

4
HOURS TOTAL

DIGITAL
MASTERCLASS



MASTERCLASS SESSIONS

SESSION 3

1 hour

THINK AGAIN: COGNITIVE SKILLS FOR A RAPIDLY CHANGING WORLD

- Why the skills that make us good at thinking and learning can make us worse at rethinking and unlearning
- How we can update our own opinions and help open other people's minds
- Steps to building a learning organization that prizes mental flexibility, humility, and curiosity

SESSION 4

1 hour

BUILDING RESILIENCE IN OUR TEAMS AND OURSELVES

- Developing the skills needed to respond to and find strength in adversity
 - How to reimagine and rebuild when your first choice is no longer on the table
- Practical tips for creating resilient workplaces

4
SESSIONS

4
HOURS TOTAL

DIGITAL
MASTERCLASS



BENEFITS

- **Full Access:** Access to the On Demand content for 30 days
- **Executive Summary:** Written overview of key learnings from each session
- **Multi-Language:** All sessions available in English, Spanish, Italian and Portuguese
- **Content:** 4 hours of content

PRICES

INDIVIDUAL
249 ^{USD}

GROUPS	
3 tickets	639 ^{USD}
5 tickets	1,039 ^{USD}
10 tickets	1,999 ^{USD}



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